

# Karla Plogstedt

Industrial Designer

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## EDUCATION

- **BACHELOR OF INDUSTRIAL DESIGN**  
cum laude, Auburn University / August 2017- April 2021

## WORK EXPERIENCE

- **NEWELL BRANDS**

Industrial Designer- Baby / July 2024- Present / Atlanta, GA

As an Industrial Designer, I focused on designing consumer products for the Graco brand. This product category included home and wheeled products. I collaborated with team members from brand, engineering, fashion, and soft goods.

- **STANLEY BLACK & DECKER**

Industrial Designer / June 2021- May 2024 / Atlanta, GA

As an Industrial Designer at SBD, I worked with marketing and engineering to produce outdoor handheld products, ranging across the Dewalt, Craftsman, and Stanley Fatmax brands. These product categories included gardening, leaf blowers, chainsaws.

- **ITEC ENTERTAINMENT (A TAIT Company)**

Production Design Intern / Summers 2019 & 2020 / Orlando, FL

As a Production Design Intern, I collaborated with various teams to plan and design guest experiences for theme parks, entertainment centers, and museums. My responsibilities included creating design concepts, layouts, and plans for global clients.

## SKILLS

### 3-D SOFTWARES

CATIAV6 Keyshot Solidworks  
Fusion 360 Creo Gravity Sketch  
Vizcom Midjourney

### 2-D SOFTWARES

Adobe Photoshop Adobe Illustrator  
Concept Development Sketchbook

## ACCOLADES

**Pro Tool Innovation Awards 2023:**  
Battery Powered Augers

**Good Housekeeping's 2023 Home Renovation Awards**  
Must-Have Garden Tool

**Patents No.:** US 12,416,206 B2  
Battery Powered Auger